


## HOW TO CREATE A FIRSTGIVING PAGE FOR UNITED WAY

While not everyone can participate in Spring Fix, the Alternative Spring Break hosted by MTV, mtvU and United Way, there are definitely still ways everyone can LIVE UNITED this spring break.

Starting a fundraising page for United Way is easy! These simple steps will help you raise money from your friends, family and peers. The funds you raise will be used by United Way to support our campus engagement work like Alternative Spring Break and the expansion of Student United Way around the world.

1. [Visit our page on First Giving.](#)
2. Click on the “Start Fundraising Button”. 
3. The next screen will ask you to select your event type. Select the bottom right option titled “Use your imagination” (which is great advice in general, by the way).
4. You will be asked to set the duration for your fundraising page. Select “6 months”.
5. You will be asked to create a profile if you haven’t used First Giving in the past. Signing up is quick, free and easy. If you have created a First Giving account in the past, you can simply sign in with your email address and password.
6. You will be asked to give your page a title and page address. Something as simple as “John’s Fundraising Page for United Way” would suffice.
7. Now your fundraising page has been created. You should see a button that reads “edit your page” that will allow you to customize your page to capture your uniqueness and inspire people to give to United Way.

[edit your page >](#)

Thank you so much for your support! Again, the funds that are raised will be used to support United Way’s campus engagement work like Alternative Spring Break and Student United Way. If you are interested in donating to Hurricane Sandy recovery efforts, you can do that [here](#). For questions or assistance, please email [student@unitedway.org](mailto:student@unitedway.org).